

Zvi Meitar Institute for Legal Implications of Emerging Technologies
and Adelson School of Entrepreneurship at IDC Herzliya
in conjunction with DLA Piper and Yigal Arnon & Co. Law Firm
cordially invite you to a symposium on:

SPORTS TECHNOLOGY



Wednesday, April 25th 2018 | 16:30

The Weinrebe Auditorium (SL201), Radzyner-Sustainability Building, IDC Herzliya

16:30 Registration & Networking
17:00 Welcome & Opening Remarks

INNOVATION AND GLOBAL TRENDS IN SPORTS TECH

17:10 **Jeremy Pressman**, Partner, Advantage Sports Tech Fund, OurCrowd
Global Sports Innovation

17:30 **Daniel Shichman**, CEO & Co-Founder, WSC Sports
Personalized Videos for Every Fan

17:45 **Miky Tamir**, Chairman and Founder, Track160
Quantification of Team Sports

18:00 **Peter C. White**, Global Co-Chair of DLA Piper's Media, Sport and Entertainment Sector
Intersection of Sports and Technology

18:25 Beer Break

THE FUTURE OF SPORTS TECH

18:45 *Panel Session: Where are we going and where will we end up? **
Moderated by: **Adv. Ronit Yaniv-Amir**, Partner, Yigal Arnon & Co. Law Firm
Panelists: **David Malka**, Deputy Director, Sports Authority
Edli Markus, General Manager, Israel Basketball Super Leagues
Ronit Glasman, Marketing Director, Israel Football Association
Yael Almor, VP Online, Winner
Yonatan Gorfung, Sports Tech and IoT Sector Manager, Deloitte

19:15 **Erez Morag**, Founder and CEO, Acceler8 Performance
Sports Technology and Athletic Performance

19:30 **Aviv Shapira**, Co-Founder, Replay Technologies
A Napkin Worth \$170M – The Story Behind Replay Technologies

19:45 **Yaniv Levin**, Co-Founder & CEO, Takobot
The Future of Fan Engagement

20:00 Concluding

* Lectures will be held in English with the exception of the panel session which will be held in Hebrew.
Please register in advance due to limited seats. Registration is free of charge.

A SHOWCASE WILL BE OPEN DURING RECEPTION AND BEER BREAK

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